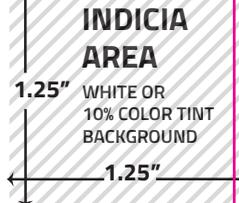


# 5.5 x 8.5 POSTCARD MAILING SPECIFICATION

← safety magenta anything that doesn't get cut stays in this line

← cut line black finished product

← bleed purple backgrounds and images that intentionally extend past the the cutline



**ADDRESS AREA safety zone:**  
must be within 3.75" from bottom and 4.5 " from the right

3.75"

WHITE OR 10% COLOR TINT BACKGROUND

4.5"

**amsive**

FINISHED SIZE - 5.5" X 8.5"  
WITH BLEED - 5.75" X 8.75"