

Fold

TAB

TAB

INDICIA AREA

1.25" WHITE OR 10% COLOR TINT BACKGROUND

1.25"

# 8.5 x 14 SELF-MAILER SPECIFICATION

safety magenta ← anything that doesn't get cut stays in this line

cut line black ← finished product

bleed purple ← backgrounds and images that intentionally extend past the the cutline

ADDRESS AREA safety zone: must be within 3.75" from bottom and 4.5" from the right

WHITE OR 10% COLOR TINT BACKGROUND

3.75"

4.5"

Fold

# amsive

FINISHED SIZE - 8.5" X 14"  
WITH BLEED - 8.75" X 14.25"

## OPTION 1



## OPTION 2



TAB

TAB

5.5"

5.5"

Fold

← safety magenta  
anything that doesn't  
get cut stays in this line

← cut line  
black  
finished product

← bleed  
purple  
backgrounds and images  
that intentionally extend  
past the the cutline

5.5"

Fold

5.5"