Fold

TAB

TAB

safety magenta — anything that doesn't get cut stays in this line

cut line black — finished product

bleed purple — backgrounds and images that intentionally extend past the the cutline

8.5 x 14 SELF-MAILER SPECIFICATION

INDICIA AREA
1.25" WHITE OR 10% COLOR TINT BACKGROUND
1.25"

5.5"

ADDRESS AREA safety zone: must be within 3.75" from bottom and 4.5 " from the right

WHITE OR 10% COLOR TINT BACKGROUND

3.75"

4.5"

Fold

amsive

FINISHED SIZE - 8.5" X 14"
WITH BLEED - 8.75" X 14.25"

OPTION 1

OPTION 2

5.5"

TAB

TAB

Fold

safety magenta — anything that doesn't get cut stays in this line

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5.5”

Fold

5.5”