

TAB

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INDICIA AREA

1.25" WHITE OR 10% COLOR TINT BACKGROUND

1.25"

8.5 x 11 SELF-MAILER SPECIFICATION

safety magenta anything that doesn't get cut stays in this line

cut line black finished product

bleed purple backgrounds and images that intentionally extend past the the cutline

ADDRESS AREA safety zone: must be within 3.75" from bottom and 4.5" from the right

WHITE OR 10% COLOR TINT BACKGROUND

3.75"

4.5"

Fold

amsive

FINISHED SIZE - 8.5" X 11"
WITH BLEED - 8.75" X 11.25"

OPTION 1



OPTION 2



TAB

TAB

5.5"

5.5"

← safety magenta
anything that doesn't get cut stays in this line

← cut line black
finished product

← bleed purple
backgrounds and images that intentionally extend past the the cutline

5.5"

Fold

5.5"